

SSIRWMP
Coordinating Committee meeting
December 17, 2009

Meeting Notes

Present: Bobby Kamansky, Steve Haze, John Shelton, Jeannie Habben, Elissa Brown

1. Discussion of surveys – We are starting a major outreach effort to stakeholders in the region. We are going to send out surveys to get their ideas about how to improve management in the region as well as the types of implementation projects they would like to see. The question is: Should we send out the easily completed survey (just requests superficial information about projects) or the more sophisticated project information form (with more information about the projects but more difficult to complete)?

We decided to send out both. We will ask them to complete the general survey. However if they have easy access to project ideas that are already developed, we will also invite them to complete the project information form (we'll model ours on Kern IRWMPs). We'll explain that we'll include the general list of projects in the IRWMP application as examples of the types of implementation projects that are desired in the region. If we have more specific information about projects, we may include these detailed project descriptions in the application as examples of 'integrated' project that might be appropriate for IRWM implementation funding.

Other uses for the more detailed project information:

- If we have more detailed project ideas along with project budgets we may be able to count these as match.
- The detailed project information can help us with further outreach. If we can show that there is actual project planning going on, people will be more attracted to participate.
- These projects may also be foundational – we can leverage off of them.

2. Upcoming outreach strategy – We want to collect survey and project information and then do follow up sessions. The follow-up sessions will be broken down into four categories:

1. Public lands managers and State/Fed agencies – NPS, FS, Ecological Reserves, DFG, USFW, Wildlife refuges, BLM
2. Private landowners – large land owners, RCDs, Audubon, Sequoia Riverlands Trust
3. County officials/departments – Fresno, Tulare, maybe Madera
4. Local communities/districts – Water districts, CSDs, Chamber of Commerce, Village foundations, Tribes, other local groups

We will try to do one stakeholder meeting each for the first three categories, but we may have to do multiple meetings if there are barriers to stakeholder attendance. This is an important outreach effort and we need to make sure we really cover the whole region. We will definitely do multiple meetings in category 4. These may coincide with the 'watershed meetings' which we have discussed in the Planning Committee.

TASK LIST: Here's the current outreach strategy with *responsible parties*:

- Finalize surveys (*Elissa will send to Bobby by 12/18, Bobby will make final revisions*)
- E-mail the surveys (*Frances – Bobby will give instructions*)
 - General - to the contact list
 - Specific – to the key stakeholders in the 4 categories
- Do phone call follow up (*Francis – Bobby will give instructions*)
- Organize follow-up meetings in the first three categories (*Bobby with assistance*)
- Organize community-level meetings (*Bobby, with assistance*)
- Compile surveys (*Francis, Bobby will train, Elissa will create survey compilation form*)

Timeline:

- December 21 – complete survey and cover-letter
- December 22 – Send survey to participants. Ask them to send survey to other appropriate staff in their agencies. Ask for responses by January 16.
- January 6 – 16 – Follow-up phone calls – did they get the survey? Are they filling it out?
- Soon: contact key stakeholders Congressional representatives, County Supervisors, RCDs. Ask them to host meetings for Public Land Managers, County staff, and Private Landowners, respectively.
- January 16 – 22 – Compile survey responses. Follow-up with agencies that have not responded. Schedule the 'Stakeholder Discussion meetings'.
- February 1 – 26 – Hold Stakeholder Discussion Meetings. Compile comments. Schedule 'Watershed/Community Discussion meetings' for March.
- March 1 – 30 – Hold Watershed/Community Discussion meetings. Compile comments.